



Insurance company esure has seen a 20% drop in claims for car accidents in Wales since the groundbreaking 20mph speed limit was introduced.

Wales was one of the first countries in the world, and the first nation in the UK, to introduce legislation to have a default 20mph speed limit in September 2023. The change applied to restricted roads only, usually in residential and built-up areas where there are lots of people and street lights.

Esure's Rob Clark, Head of Motor Underwriting, said: "We can see a clear drop in claims for car accidents in Wales since the 20mph speed restriction was introduced in September 2023. During a time when we usually see these claims rise, they dropped and have continued to do so in Q1 2024. The restriction is clearly having an impact."

Not-for-profit organisation 20's Plenty campaigned for the speed limit reduction and is delighted to see the lower limit having a direct impact on road safety. It asks for a speed limit of 20mph to be normal in residential areas and in town and village centres, with exceptions where appropriate. 20's Plenty founder Rod King MBE said:

"This confirms on a national scale the benefits from lower speeds not only reducing casualties and danger but also providing a benefit to drivers in reduced insurance claims.

The reductions are both statistically significant and timely in showing the reduction in road danger from implementing 20mph limits on a national basis. We thank esure for their interest and action in identifying and demonstrating these benefits to communities and drivers.

Statistically, some of those crashes which never happened would have resulted in death or injury for the road users involved. The national 20mph limits has already saved lives and injury. Well done Wales."

ENDS