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esure Group announces Board Change

esure Group ("esure" or the "Company") today announces that Elisabeth Ling has joined its Board of Directors as an Independent Non-Executive Director.

Elisabeth has over 20 years' experience in product and data science across a wide range of businesses, including some of the world's largest and most innovative information and technology companies. In her most recent Executive position, Elisabeth led product management and data teams at Elsevier where she was responsible for developing new digital commercial offerings for researchers. Previously Elisabeth held senior product roles at PayPal and eBay. She is a noted expert in the field of artificial intelligence and was a member of the European Commission High-Level Expert Group on Artificial Intelligence & Ethics in 2019 and 2020.

Andy Haste, Chair, said: "This is an excellent appointment for esure. Elisabeth's experience in product management, data and developing world-leading digital products will be invaluable as esure continues on its journey to become a world-class digital insurer. Combined with her analytical mindset and AI expertise, Elisabeth's a great addition to our Board. I'm thrilled Elisabeth is joining us and look forward to working with her."

Elisabeth Ling said: "I am very excited to join the esure team. I am passionate about how advanced technology can transform customer experience. esure's strategy and capabilities make it ideally placed to achieve its mission of fixing insurance for good. I am looking forward to helping the team in the years ahead."

For further information, please contact: Tom Murray / Louise Male / Guy Bates
Tulchan Communications t: 0207 353 4200
e: esure@tulchangroup.com

About Elisabeth: Elisabeth is an experienced product management and data science leader. She started her career as a Junior Economist at the World Bank and after working for digital agencies in France, she joined PayPal as their first product manager in France. She then moved to PayPal's parent company, eBay, where she ran the product buyer experience for the UK market. From 2010 to 2012, Elisabeth was Head of eCommerce Sales, Product Management, Digital Marketing and Analytics at TalkTalk. After a stint running her own advisory business, Elisabeth joined Elsevier as SVP Product Analytics & Data Science.

Other Non-Executive and Advisory roles include being a member of the High-Level Expert Group on Artificial Intelligence & Ethics for the European Commission from 2019-2020; Board member and advisor to the CEO of Ometria, a marketing and customer data platform, from 2013 to present; member of AI Ethics Steering Committee at Digital Catapult and acting as a coach and mentor for product professionals.

About esure: esure Group plc is a leading, digital, customer focused personal lines insurer. We are one of the UK's leading providers of Motor and Home insurance products through the esure and Sheilas' Wheels brands. Founded in 2000, we have the scale, heritage and expertise capable of inspiring the trust and confidence of our 2.5m+ customers, combined with the entrepreneurial mindset and agility of an insurtech. We are focused on using industry-beating technology, insights and data, alongside fantastic customer service, to deliver more personalised experiences that meet the evolving needs and expectations of our customers – whoever they are.